

Anne Manson

Vice-President, Strategic Business Development

As Vice-President, Strategic Business Development at CI Investments, Anne is responsible for creating and delivering educational and professional development programs for CI's key channel partners. A knowledgeable and engaging consultant, coach and facilitator, Anne specializes in practice management for financial advisors. With over 20 years experience in both the investment and insurance industries, she has worked closely with many top advisors on topics such as strategy building, business development, marketing and personal branding. She has led national advisor education programs for companies such as Assante Wealth Management and Sun Life Financial. Anne sees hundreds of practices all across Canada and shares the best ideas to help advisors enhance their skills and businesses.