











CI Investments Graphic Standard for Identity Use

<p>Sizing of the Logo:</p>	<p>The smallest that the CI Investments logo may be reproduced is 1" (wide). Any reduction beyond this size may result in loss of detail.</p>		
<p>Colour Artwork:</p>	<p>Black and White Applications</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Black</p> </div> <div style="text-align: center;">  <p>Reversed</p> </div> </div>		
<p>Colour Artwork:</p>	<p>Colour Applications</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>PMS 295</p> </div> <div style="text-align: center;">  <p>C=100, M=56, Y=0, K=34</p> </div> <div style="text-align: center;">  <p>Reversed</p> </div> </div>		
<p>Logo Placement:</p>	<p>Buffer:</p> <p>The logo should always have a minimum spatial buffer of "x-value" equal to the height of the letter "s".</p>		
<p>Incorrect Logo Variations:</p>	<p>The CI Investments logo is in no way to be altered, redesigned, or change in orientation.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div>		
<p>Corporate Colours:</p>	<p>Coated Paper: PMS 295 C Uncoated Paper: PMS 295 U Process CMYK Breakdown: C=100, M=56, Y=0, K=34</p>		