

CI FINANCIAL CORP.
August 31, 2011
MONTH-END STATISTICS

ENDING ASSETS	Aug 31/11 (millions)	Jul 31/11 (millions)	% Change	Aug 31/10 (millions)	% Change
Assets under management	\$70,713	\$72,942	-3.1%	\$64,281	10.0%
Assets under administration*	21,962	22,573	-2.7%	20,936	4.9%
TOTAL	\$92,675	\$95,515	-3.0%	\$85,217	8.8%

MONTHLY AVERAGE ASSETS UNDER MANAGEMENT	Aug 31/11 (millions)	Jul 31/11 (millions)	% Change
Monthly average	\$69,524	\$74,092	-6.2%

QUARTERLY AVERAGE ASSETS UNDER MANAGEMENT	Aug 31/11 (millions)	Jun 30/11 (millions)	% Change
Quarterly average	\$71,808	\$74,525	-3.6%

FISCAL AVERAGE ASSETS UNDER MANAGEMENT	Fiscal 2011 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average	\$73,679	\$65,719	12.1%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	287,469,879	Debt outstanding	\$850
QTD weighted avg. shares	287,984,661	Net debt outstanding	\$686
Yield at \$20.19	4.5%		
In-the-money options	3,080,241	Terminal redemption value of funds	\$791
Percentage of all options	48%		
All options % of shares	2.3%		

* Includes CI and United Financial funds administered by Assante advisors.

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	51%	Asia	3%
United States	22%	Other	4%
Europe	10%	Cash	10%

For further information:

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