



**CI FINANCIAL CORP.**  
**July 31, 2011**  
**MONTH-END STATISTICS**

ENDING ASSETS	July 31/11 (millions)	June 30/11 (millions)	% Change	July 31/10 (millions)	% Change
Assets under management	\$72,942	\$74,283	-1.8%	\$64,671	12.8%
Assets under administration*	22,459	22,874	-1.8%	20,966	7.1%
<b>TOTAL</b>	<b>\$95,401</b>	<b>\$97,157</b>	<b>-1.8%</b>	<b>\$85,637</b>	<b>11.4%</b>

MONTHLY AVERAGE ASSETS UNDER MANAGEMENT	July 31/11 (millions)	June 30/11 (millions)	% Change
Monthly average	\$74,092	\$73,419	0.9%

QUARTERLY AVERAGE ASSETS UNDER MANAGEMENT	July 31/11 (millions)	June 30/11 (millions)	% Change
Quarterly average	\$74,092	\$74,525	-0.6%

FISCAL AVERAGE ASSETS UNDER MANAGEMENT	Fiscal 2011 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average	\$74,287	\$65,719	13.0%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	288,082,709	Debt outstanding	\$850
QTD weighted avg. shares	288,092,665	Net debt outstanding	\$683
Yield at \$22.15	4.1%		
In-the-money options	6,122,574	Terminal redemption value of funds	\$792
Percentage of all options	94%		
All options % of shares	2.3%		

\* Includes CI and United Financial funds administered by Assante advisors.

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	52%	Asia	3%
United States	22%	Other	4%
Europe	9%	Cash	10%