



CI FINANCIAL CORP.
February 28, 2011
MONTH-END STATISTICS

| ENDING ASSETS | Feb. 28/11 (millions) | Jan. 31/11 (millions) | % Change | Feb. 28/10 (millions) | % Change |
|------------------------------|--------------------------|--------------------------|-------------|--------------------------|--------------|
| Assets under management | \$75,269 | \$73,692 | 2.1% | \$63,918 | 17.8% |
| Assets under administration* | 23,316 | 22,888 | 1.9% | 21,174 | 10.1% |
| TOTAL | \$98,585 | \$96,580 | 2.1% | \$85,092 | 15.9% |

| MONTHLY AVERAGE ASSETS UNDER MANAGEMENT | Feb. 28/11 (millions) | Jan. 31/11 (millions) | % Change |
|--|--------------------------|--------------------------|-------------|
| Monthly average | \$74,793 | \$73,040 | 2.4% |

| QUARTERLY AVERAGE ASSETS UNDER MANAGEMENT | Feb. 28/11 (millions) | Dec. 31/10 (millions) | % Change |
|--|--------------------------|--------------------------|-------------|
| Quarterly average | \$73,872 | \$69,297 | 6.6% |

| FISCAL AVERAGE ASSETS UNDER MANAGEMENT | Fiscal 2011 (millions) | Fiscal 2010 (millions) | % Change |
|---|---------------------------|---------------------------|-------------|
| Fiscal year average | \$73,872 | \$65,719 | 12.4% |

| EQUITY | | FINANCIAL POSITION (millions) | |
|---------------------------|-------------|------------------------------------|-------|
| Total outstanding shares | 287,969,982 | Debt Outstanding | \$850 |
| QTD weighted avg. shares | 287,753,147 | Cash and marketable securities | (131) |
| Yield at \$23.02 | 3.9% | Net debt outstanding | \$719 |
| In-the-money options | 6,965,693 | Terminal redemption value of funds | \$793 |
| Percentage of all options | 99% | | |
| All options % of shares | 2.4% | | |

* Includes CI and United Financial funds administered by Assante advisors.

| ESTIMATED GEOGRAPHIC EXPOSURE OF AUM | | | |
|--------------------------------------|-----|-------|----|
| Canada | 53% | Asia | 3% |
| United States | 22% | Other | 4% |
| Europe | 10% | Cash | 8% |

CI Financial Corp. (TSX: CIX) is an independent, Canadian-owned wealth management company. CI offers a broad range of investment products and services, including an industry-leading selection of investment funds. CI is on the Web at www.ci.com/cix.