



**CI FINANCIAL CORP.**  
**January 31, 2011**  
**MONTH-END STATISTICS**

<b>ENDING ASSETS</b>	<b>Jan. 31/11 (millions)</b>	<b>Dec. 31/10 (millions)</b>	<b>% Change</b>	<b>Jan. 31/10 (millions)</b>	<b>% Change</b>
Assets under management	\$73,688	\$72,825	1.2%	\$62,583	17.7%
Assets under administration*	22,593	22,497	0.4%	20,862	8.3%
<b>TOTAL</b>	<b>\$96,281</b>	<b>\$95,322</b>	<b>1.0%</b>	<b>\$83,445</b>	<b>15.4%</b>

<b>MONTHLY AVERAGE ASSETS UNDER MANAGEMENT</b>	<b>Jan. 31/11 (millions)</b>	<b>Dec. 31/10 (millions)</b>	<b>% Change</b>
Monthly average	\$73,040	\$71,227	2.5%

<b>QUARTERLY AVERAGE ASSETS UNDER MANAGEMENT</b>	<b>Jan. 31/11 (millions)</b>	<b>Dec. 31/10 (millions)</b>	<b>% Change</b>
Quarterly average	\$73,040	\$69,297	5.4%

<b>FISCAL AVERAGE ASSETS UNDER MANAGEMENT</b>	<b>Fiscal 2011 (millions)</b>	<b>Fiscal 2010 (millions)</b>	<b>% Change</b>
Fiscal year average	\$73,041	\$65,719	11.1%

<b>EQUITY</b>		<b>FINANCIAL POSITION (millions)</b>	
Total outstanding shares	287,911,796	Debt Outstanding	\$850
QTD weighted avg. shares	287,605,710	Cash and marketable securities	(115)
Yield at \$21.45	3.9%	Net debt outstanding	\$735
In-the-money options	5,504,594	Terminal redemption value of funds	\$798
Percentage of all options	99%		
All options % of shares	1.9%		

\* Includes CI and United Financial funds administered by Assante advisors.

<b>ESTIMATED GEOGRAPHIC EXPOSURE OF AUM</b>			
<b>Canada</b>	<b>52%</b>	<b>Asia</b>	<b>4%</b>
<b>United States</b>	<b>23%</b>	<b>Other</b>	<b>4%</b>
<b>Europe</b>	<b>10%</b>	<b>Cash</b>	<b>7%</b>