



CI FINANCIAL CORP. December 31, 2010 MONTH-END STATISTICS			
FEE-EARNING ASSETS	Nov. 30/10 (millions)	Dec. 31/10 (millions)	% Change
Retail assets under management	\$67,640	\$71,776	6.1%
Pooled assets	1,031	1,049	1.7%
TOTAL assets under management	\$68,671	\$72,825	6.0%
Assante assets under administration*	22,256	22,611	1.6%
CI other fee-earning assets	594	603	1.5%
TOTAL FEE-EARNING ASSETS	\$91,521	\$96,039	4.9%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Nov. 30/10 (millions)	Dec. 31/10 (millions)	% Change
Monthly average retail assets	\$67,897	\$70,192	3.4%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Sept. 30/10 (millions)	Dec. 31/10 (millions)	% Change
Quarterly average retail assets	\$63,528	\$68,244	7.4%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2009 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average retail assets	\$55,430	\$64,546	16.4%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	287,434,257	Debt Outstanding	\$874
QTD weighted avg. shares	287,428,789	Cash and marketable securities	(135)
Yield at \$22.50	3.7%	Net debt outstanding	\$739
In-the-money options	6,261,890	Terminal redemption value of funds	\$800
Percentage of all options	99%		
All options % of shares	2.2%		

* Includes CI and United Financial funds administered by Assante advisors.

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	53%	Asia	4%
United States	23%	Other	4%
Europe	9%	Cash	7%

CI FINANCIAL CORP. December 31, 2010 YEAR-END STATISTICS			
YEAR-END SALES DATA	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$8,916	\$7,829	\$1,087
Short-term funds	\$927	\$900	\$27
TOTAL RETAIL FUNDS	\$9,843	\$8,729	\$1,114

FEE-EARNING ASSETS	Dec. 31/09 (millions)	Dec. 31/10 (millions)	% Change
Retail managed funds	\$62,773	\$71,776	14.3%
Pooled assets	1,453	1,049	-27.8%
TOTAL assets under management	\$64,226	\$72,825	13.4%
Assante assets under administration*	21,489	22,611	5.2%
CI other fee-earning assets	741	603	-18.6%
TOTAL FEE-EARNING ASSETS	\$86,456	\$96,039	11.1%