



CI FINANCIAL CORP. November 30, 2010 MONTH-END STATISTICS			
MONTHLY SALES DATA MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$692	\$720	-\$28
Short-term funds	\$66	\$66	\$0
<b>TOTAL FUNDS</b>	<b>\$758</b>	<b>\$786</b>	<b>-\$28</b>

FEE-EARNING ASSETS	Oct. 31/10 (millions)	Nov. 30/10 (millions)	% Change
Retail assets under management	\$67,172	\$67,635	0.7%
Pooled assets	1,063	1,031	-3.0%
<b>TOTAL assets under management</b>	<b>\$68,235</b>	<b>\$68,666</b>	<b>0.6%</b>
Assante assets under administration*	22,015	22,017	0.0%
CI other fee-earning assets	604	594	-1.7%
<b>TOTAL FEE-EARNING ASSETS</b>	<b>\$90,854</b>	<b>\$91,277</b>	<b>0.5%</b>

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Oct. 31/10 (millions)	Nov. 30/10 (millions)	% Change
Monthly average retail assets	\$66,631	\$67,897	1.9%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Sept. 30/10 (millions)	Nov. 30/10 (millions)	% Change
Quarterly average retail assets	\$63,528	\$67,254	5.9%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2009 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average retail assets	\$55,430	\$64,022	15.5%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	287,298,578	Debt Outstanding	\$747
QTD weighted avg. shares	287,448,926	Cash and marketable securities	(105)
Yield at \$21.14	4.0%	Net debt outstanding	\$642
In-the-money options	4,530,381	Terminal redemption value of funds	\$801
Percentage of all options	70%		
All options % of shares	2.3%		

\* Includes CI and United Financial investment fund assets administered by Assante advisors.

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	53%	Asia	3%
United States	23%	Other	4%
Europe	10%	Cash	7%