



CI FINANCIAL CORP. June 30, 2010 MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$670	\$634	\$36
Short-term funds	\$71	\$83	-\$12
TOTAL RETAIL FUNDS	\$741	\$717	\$24

FEE-EARNING ASSETS	May 31/10 (millions)	June 30/10 (millions)	% Change
Retail assets under management	\$62,626	\$61,264	-2.2%
Institutional managed assets	3,352	3,370	0.5%
TOTAL assets under management	\$65,978	\$64,634	-2.0%
Assante assets under administration*	20,839	20,321	-2.5%
CI other fee-earning assets	638	631	-1.1%
TOTAL FEE-EARNING ASSETS	\$87,455	\$85,586	-2.1%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	May 31/10 (millions)	June 30/10 (millions)	% Change
Monthly average retail assets	\$63,083	\$62,498	-0.9%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	March 31/10 (millions)	June 30/10 (millions)	% Change
Quarterly average retail assets	\$62,849	\$63,515	1.1%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2009 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average retail assets	\$55,430	\$63,183	14.0%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	288,079,852	Debt Outstanding	\$670
QTD weighted avg. shares	289,662,141	Cash and marketable securities	(46)
Yield at \$17.80	4.4%	Net debt outstanding	\$624
In-the-money options	4,250,665	Terminal redemption value of funds	\$802
Percentage of all options	61%	Quarter-to-date equity-based compensation**	(\$8)
All options % of shares	2.4%		

* Includes CI Investments and United Financial investment fund assets administered by Assante advisors.

** Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$21.50) to June 30, 2010 (\$17.80).

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	52%	Asia	3%
United States	24%	Other	3%
Europe	9%	Cash	9%