



CI FINANCIAL CORP. April 30, 2010 MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$616	\$596	\$20
Short-term funds	\$110	\$87	\$23
TOTAL RETAIL FUNDS	\$726	\$683	\$43

FEE-EARNING ASSETS	Mar. 31/10 (millions)	Apr. 30/10 (millions)	% Change
Retail assets under management	\$64,453	\$64,824	0.6%
Institutional managed assets	3,750	3,721	-0.8%
TOTAL assets under management	\$68,203	\$68,545	0.5%
Assante assets under administration*	21,687	21,616	-0.3%
CI other fee-earning assets	681	666	-2.2%
TOTAL FEE-EARNING ASSETS	\$90,571	\$90,827	0.3%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Mar. 31/10 (millions)	Apr. 30/10 (millions)	% Change
Monthly average retail assets	\$63,970	\$64,978	1.6%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Mar. 31/10 (millions)	Apr. 30/10 (millions)	% Change
Quarterly average retail assets	\$62,849	\$64,978	3.4%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2009 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average retail assets	\$55,430	\$63,381	14.3%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	290,214,519	Debt Outstanding	\$665
QTD weighted avg. shares	290,870,118	Cash and marketable securities	(43)
Yield at \$21.25	3.4%	Net debt outstanding	\$622
In-the-money options	4,853,598	Terminal redemption value of funds	\$804
Percentage of all options	71%	Quarter-to-date equity-based compensation**	\$1
All options % of shares	2.3%		

*Includes CI and United Financial investment fund assets administered by Assante advisors.

**Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$21.50) to April 30, 2010 (\$21.25).

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	52%	Asia	3%
United States	22%	Other	3%
Europe	10%	Cash	10%