



CI FINANCIAL CORP. March 31, 2010 MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$936	\$723	\$213
Short-term funds	\$146	\$116	\$30
TOTAL RETAIL FUNDS	\$1,082	\$839	\$243

FEE-EARNING ASSETS	Feb. 28/10 (millions)	Mar. 31/10 (millions)	% Change
Retail assets under management	\$62,483	\$64,452	3.2%
Institutional managed assets	3,832	3,676	-4.1%
TOTAL assets under management	\$66,315	\$68,128	2.7%
Assante assets under administration*	21,174	21,726	2.6%
CI other fee-earning assets	706	681	-3.5%
TOTAL FEE-EARNING ASSETS	\$88,195	\$90,535	2.7%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Feb. 28/10 (millions)	Mar. 31/10 (millions)	% Change
Monthly average retail assets	\$61,755	\$63,970	3.6%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Dec. 31/09 (millions)	Mar. 31/10 (millions)	% Change
Quarterly average retail assets	\$61,186	\$62,849	2.7%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2009 (millions)	Fiscal 2010 (millions)	% Change
Fiscal year average retail assets	\$55,430	\$62,849	13.4%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	291,189,816	Debt outstanding	\$657
QTD weighted avg. shares	291,517,728	Cash and marketable securities	(36)
Yield at \$21.50	3.3%	Net debt outstanding	\$621
In-the-money options	7,277,390		
Percentage of all options	100%	Terminal redemption value of funds	\$803
All options % of shares	2.5%	Quarter-to-date equity-based compensation**	\$4

*Includes CI and United Financial investment fund assets administered by Assante advisors.

**Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$22.00) to March 31, 2010 (\$21.50).

ESTIMATED GEOGRAPHIC EXPOSURE OF AUM			
Canada	52%	Asia	3%
United States	22%	Other	3%
Europe	10%	Cash	10%