

<b>CI FINANCIAL CORP.</b> <b>February 28, 2010</b> <b>MONTH-END STATISTICS</b>			
<b>MONTHLY SALES DATA</b> <b>RETAIL MANAGED FUNDS</b>	<b>GROSS SALES</b> (millions)	<b>REDEMPTIONS</b> (millions)	<b>NET SALES</b> (millions)
Long-term funds	\$920	\$592	\$328
Short-term funds	\$102	\$84	\$18
<b>TOTAL RETAIL FUNDS</b>	<b>\$1022</b>	<b>\$676</b>	<b>\$346</b>

<b>FEE-EARNING ASSETS</b>	<b>Jan. 31/10</b> (millions)	<b>Feb. 28/10</b> (millions)	<b>%</b> <b>Change</b>
Retail assets under management	\$61,146	\$62,483	2.2%
Institutional managed assets	3,869	3,832	-1.0%
<b>TOTAL assets under management</b>	<b>\$65,015</b>	<b>\$66,315</b>	<b>2.0%</b>
Assante assets under administration*	20,862	21,180	1.5%
CI other fee-earning assets	727	706	-2.9%
<b>TOTAL FEE-EARNING ASSETS</b>	<b>\$86,604</b>	<b>\$88,201</b>	<b>1.8%</b>

<b>MONTHLY AVERAGE RETAIL</b> <b>ASSETS UNDER MANAGEMENT</b>	<b>Jan. 31/10</b> (millions)	<b>Feb. 28/10</b> (millions)	<b>%</b> <b>Change</b>
Monthly average retail assets	\$62,716	\$61,755	-1.5%

<b>QUARTERLY AVERAGE RETAIL</b> <b>ASSETS UNDER MANAGEMENT</b>	<b>Dec. 31/09</b> (millions)	<b>Feb. 28/10</b> (millions)	<b>%</b> <b>Change</b>
Quarterly average retail assets	\$61,186	\$62,260	1.8%

<b>FISCAL AVERAGE RETAIL</b> <b>ASSETS UNDER MANAGEMENT</b>	<b>Fiscal 2009</b> (millions)	<b>Fiscal 2010</b> (millions)	<b>%</b> <b>Change</b>
Fiscal year average retail assets	\$55,430	\$62,260	12.3%

<b>EQUITY</b>		<b>FINANCIAL POSITION</b> (millions)	
Total outstanding shares	291,545,114	Bank debt	\$672
QTD weighted avg. shares	291,549,742	Cash and marketable securities	(42)
Yield at \$20.90	3.4%	Net debt outstanding	\$630
In-the-money options	5,892,580	In-the-money option liability (net of tax)	\$21
Percentage of all options	74%	Terminal redemption value of funds	\$802
All options % of shares	2.7%	Quarter-to-date equity-based compensation**	(\$1)

\*Includes CI investment fund assets administered by Assante advisors.

\*\*Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$22.00) to February 26, 2010 (\$20.90)

<b>GEOGRAPHIC EXPOSURE OF AUM</b>			
Canada	52%	Asia	3%
United States	22%	Other	3%
Europe	10%	Cash	10%