

CI FINANCIAL CORP.			
December 31, 2009			
MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$715	\$634	\$81
Short-term funds	\$93	\$74	\$19
TOTAL RETAIL FUNDS	\$808	\$708	\$100

FEE-EARNING ASSETS	Nov. 30/09 (millions)	Dec. 31/09 (millions)	% Change
Retail assets under management	\$61,460	\$62,704	2.0%
Institutional managed assets	4,039	3,958	-2.0%
TOTAL assets under management	\$65,499	\$66,662	1.8%
Assante assets under administration*	20,996	21,356	1.7%
CI other fee-earning assets	743	741	-0.3%
TOTAL FEE-EARNING ASSETS	\$87,238	\$88,759	1.7%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Nov. 30/09 (millions)	Dec. 31/09 (millions)	% Change
Monthly average retail assets	\$61,139	\$62,005	1.4%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Sept. 30/09 (millions)	Dec. 31/09 (millions)	% Change
Quarterly average retail assets	\$57,963	\$61,186	5.6%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2008 (millions)	Fiscal 2009 (millions)	% Change
Fiscal year average retail assets	\$60,208	\$55,430	-7.9%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	291,835,002	Bank debt	\$679
QTD weighted avg. shares	291,913,153	Cash and marketable securities	(75)
Yield at \$22.00	3.3%	Net debt outstanding	\$604
In-the-money options	6,389,942	In-the-money option liability (net of tax)	\$23
Percentage of all options	99%	Terminal redemption value of funds	\$803
All options % of shares	2.2%	Quarter-to-date equity-based compensation**	\$12

*Includes CI and United Financial investment fund assets administered by Assante advisors.

**Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$20.59) to December 31, 2009 (\$22.00)

GEOGRAPHIC EXPOSURE OF AUM			
Canada	51%	Asia	3%
United States	22%	Other	3%
Europe	10%	Cash	11%

CI FINANCIAL CORP.			
December 31, 2009			
YEAR-END STATISTICS			
YEAR-END SALES DATA	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$7,494	\$5,913	\$1,581
Short-term funds	\$1,028	\$1,099	-\$71
TOTAL RETAIL FUNDS	\$8,522	\$7,012	\$1,510

FEE-EARNING ASSETS	Dec. 31/08 (millions)	Dec. 31/09 (millions)	% Change
Retail managed funds	\$50,820	\$62,704	23.4%
Institutional managed assets	3,765	3,958	5.1%
TOTAL assets under management	\$54,585	\$66,662	22.1%
Assante assets under administration*	18,449	21,356	15.8%
CI other fee-earning assets	1,053	741	-29.6%
TOTAL FEE-EARNING ASSETS	\$74,087	\$88,759	19.8%

CI FINANCIAL CORP.				
2009 MONTHLY SALES SUMMARY				
(\$ millions)				
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES	REDEMPTIONS	NET SALES	NET LONG-TERM SALES
January	\$638	\$735	-\$97	-\$99
February	\$792	\$575	\$217	\$181
March	\$702	\$644	\$58	\$73
April	\$575	\$516	\$59	\$82
May	\$649	\$514	\$135	\$148
June	\$1,056	\$584	\$472	\$500
July	\$624	\$465	\$159	\$149
August	\$534	\$469	\$65	\$75
September	\$654	\$619	\$35	\$64
October	\$771	\$581	\$190	\$196
November	\$719	\$603	\$116	\$131
December	\$808	\$707	\$101	\$81
TOTAL RETAIL FUNDS	\$8,522	\$7,012	\$1,510	\$1,581

* Includes CI and United Financial investment fund assets administered by Assante advisors.