

<b>CI FINANCIAL CORP.</b>			
<b>September 30, 2009</b>			
<b>MONTH-END STATISTICS</b>			
<b>MONTHLY SALES DATA RETAIL MANAGED FUNDS</b>	<b>GROSS SALES (millions)</b>	<b>REDEMPTIONS (millions)</b>	<b>NET SALES (millions)</b>
Long-term funds	\$594	\$530	\$64
Short-term funds	\$60	\$89	-\$29
<b>TOTAL RETAIL FUNDS</b>	<b>\$654</b>	<b>\$619</b>	<b>\$35</b>

<b>FEE-EARNING ASSETS</b>	<b>August 31/09 (millions)</b>	<b>September 30/09 (millions)</b>	<b>% Change</b>
Retail assets under management	\$58,867	\$60,610	3.0%
Institutional managed assets	3,984	4,221	5.9%
<b>TOTAL assets under management</b>	<b>\$62,851</b>	<b>\$64,831</b>	<b>3.2%</b>
Assante assets under administration*	20,263	20,786	2.6%
Blackmont assets under administration	7,243	7,412	2.3%
<b>TOTAL assets under administration</b>	<b>\$27,507</b>	<b>\$28,198</b>	<b>2.5%</b>
CI other fee-earning assets	796	790	-0.8%
<b>TOTAL FEE-EARNING ASSETS</b>	<b>\$91,154</b>	<b>\$93,819</b>	<b>2.9%</b>

<b>MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT</b>	<b>August 31/09 (millions)</b>	<b>September 30/09 (millions)</b>	<b>% Change</b>
Monthly average retail assets	\$58,343	\$59,937	2.7%

<b>QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT</b>	<b>June 30/09 (millions)</b>	<b>September 30/09 (millions)</b>	<b>% Change</b>
Quarterly average retail assets	\$53,727	\$57,963	7.9%

<b>FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT</b>	<b>December 31/08 (millions)</b>	<b>September 30/09 (millions)</b>	<b>% Change</b>
Fiscal year average retail assets	\$60,208	\$53,491	-11.2%

<b>EQUITY</b>		<b>FINANCIAL POSITION (millions)</b>	
Total outstanding shares	292,423,141	Bank debt	\$781
QTD weighted avg. shares	292,395,093	Cash and marketable securities	(28)
Yield at \$20.59	2.9%	Net debt outstanding	\$753
In-the-money options	6,857,272	In-the-money option liability (net of tax)	\$15
Percentage of all options	99%	Terminal redemption value of funds	\$799
All options % of shares	2.4%	Quarter-to-date equity-based compensation**	\$11

\*Includes CI and United Financial investment fund assets administered by Assante advisors.

\*\*Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$19.14) to September 30, 2009 (\$20.59).

<b>GEOGRAPHIC EXPOSURE OF AUM</b>			
Canada	50%	Asia	3%
United States	22%	Other	4%
Europe	10%	Cash	11%