

CI FINANCIAL CORP.			
August 31, 2009			
MONTH-END STATISTICS			
MONTHLY SALES DATA	GROSS SALES	REDEMPTIONS	NET SALES
RETAIL MANAGED FUNDS	(millions)	(millions)	(millions)
Long-term funds	\$474	\$398	\$76
Short-term funds	\$60	\$71	-\$11
TOTAL RETAIL FUNDS	\$534	\$469	\$65

FEE-EARNING ASSETS	Jul 31/09	Aug 31/09	%
	(millions)	(millions)	Change
Retail assets under management	\$57,646	\$58,868	2.1%
Institutional managed assets	3,909	3,999	2.3%
TOTAL assets under management	\$61,555	\$62,867	2.1%
Assante assets under administration*	19,809	20,196	2.0%
Blackmont assets under administration	7,210	7,243	0.5%
TOTAL assets under administration	\$27,019	\$27,439	1.6%
CI other fee-earning assets	774	796	2.8%
TOTAL FEE-EARNING ASSETS	\$89,348	\$91,102	2.0%

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Jul 31/09	Aug 31/09	%
	(millions)	(millions)	Change
Monthly average retail assets	\$55,672	\$58,343	4.8%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Jun 30/09	Aug 31/09	%
	(millions)	(millions)	Change
Quarterly average retail assets	\$53,727	\$57,007	6.1%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	December 31/08	August 31/09	%
	(millions)	(millions)	Change
Fiscal year average retail assets	\$60,208	\$52,695	-12.5%

EQUITY		FINANCIAL POSITION	
		(millions)	
Total outstanding shares	292,412,743	Bank debt	\$822
QTD weighted avg. shares	292,405,164	Cash and marketable securities	(36)
Yield at \$20.25	3.0%	Net debt outstanding	\$786
In-the-money options	7,009,272	In-the-money option liability (net of tax)	\$13
Percentage of all options	99%	Terminal redemption value of funds	\$799
All options % of shares	2.4%	Quarter-to-date equity-based compensation**	\$8

*Includes CI and United Financial investment fund assets administered by Assante advisors.

**Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$19.14) to August 31/2009 (\$20.25).

GEOGRAPHIC EXPOSURE OF AUM			
Canada	47%	Asia	2%
United States	23%	Other	10%
Europe	6%	Cash	12%