



CI FINANCIAL CORP. July 31, 2009 MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$542	\$393	\$149
Short-term funds	\$82	\$72	\$10
<b>TOTAL RETAIL FUNDS</b>	<b>\$624</b>	<b>\$465</b>	<b>\$159</b>

FEE-EARNING ASSETS	Jun 30/09 (millions)	July 31/09 (millions)	% Change
Retail assets under management	\$56,016	\$57,640	2.9%
Institutional managed assets	3,927	3,944	0.4%
<b>TOTAL assets under management</b>	<b>\$59,943</b>	<b>\$61,584</b>	<b>2.7%</b>
Assante assets under administration*	19,479	19,908	2.2%
Blackmont assets under administration	7,133	7,210	1.1%
<b>TOTAL assets under administration</b>	<b>\$26,612</b>	<b>\$27,118</b>	<b>1.9%</b>
CI other fee-earning assets	796	774	-2.8%
<b>TOTAL FEE-EARNING ASSETS</b>	<b>\$87,351</b>	<b>\$89,476</b>	<b>2.4%</b>

MONTHLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Jun 30/09 (millions)	July 31/09 (millions)	% Change
Monthly average retail assets	\$55,640	\$55,671	0.1%

QUARTERLY AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Jun 30/09 (millions)	July 31/09 (millions)	% Change
Quarterly average retail assets	\$53,727	\$55,671	3.6%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	December 31/08 (millions)	July 31/09 (millions)	% Change
Fiscal year average retail assets	\$60,208	\$51,869	-13.9%

EQUITY		FINANCIAL POSITION (millions)	
Total outstanding shares	292,396,103	Bank debt	\$864
QTD weighted avg. shares	292,378,897	Cash and marketable securities	(57)
Yield at \$21.10	2.8%	Net debt outstanding	\$807
In-the-money options	7,013,272	In-the-money option liability (net of tax)	\$13
Percentage of all options	99%	Terminal redemption value of funds	\$799
All options % of shares	2.4%	Quarter-to-date equity-based compensation**	\$8

\*Includes CI and United Financial investment fund assets administered by Assante advisors.

\*\*Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$19.14) to July 31/2009 (\$21.10)

GEOGRAPHIC EXPOSURE OF AUM			
Canada	46%	Asia	2%
United States	23%	Other	9%
Europe	7%	Cash	13%