



CI FINANCIAL CORP. January 31, 2009 MONTH-END STATISTICS			
MONTHLY SALES DATA RETAIL MANAGED FUNDS	GROSS SALES (millions)	REDEMPTIONS (millions)	NET SALES (millions)
Long-term funds	\$536	\$635	-\$99
Short-term funds	\$96	\$94	\$2
Sales related to deposit notes	\$6	\$6	\$0
TOTAL RETAIL FUNDS	\$638	\$735	-\$97

FEE-EARNING ASSETS	December 31/08 (millions)	January 31/09 (millions)	% Change
Retail managed funds	\$50,425	\$48,236	-4.3%
Structured products	395	387	-2.0%
TOTAL retail assets under management	\$50,820	\$48,623	-4.3%
Institutional managed assets	3,765	3,576	-5.0%
TOTAL assets under management	\$54,585	\$52,199	-4.4%
Assante assets under administration*	18,449	18,191	-1.4%
Blackmont assets under administration	6,174	6,107	-1.1%
TOTAL assets under administration	\$24,623	\$24,298	-1.3%
CI other fee-earning assets	1,052	1,014	-3.6%
TOTAL FEE-EARNING ASSETS	\$80,260	\$77,511	-3.4%

AVERAGE RETAIL ASSETS UNDER MANAGEMENT	December 31/08 (millions)	January 31/09 (millions)	% Change
Monthly	\$48,994	\$49,934	1.9%
Quarter-to-date	\$50,380	\$49,934	-0.9%
Fiscal year-to-date	\$60,208	\$49,934	-17.1%

FISCAL AVERAGE RETAIL ASSETS UNDER MANAGEMENT	Fiscal 2008 (millions)	Fiscal 2009 (millions)	% Change
Fiscal year average retail assets	\$60,208	\$49,934	-17.1%

EQUITY		FINANCIAL POSITION (millions unless otherwise indicated)	
Total outstanding shares	294,603,613	Bank debt	\$956
QTD weighted avg. shares	293,235,945	Cash and marketable securities	(73)
Yield at \$14.95	3.2%	Net debt outstanding	\$883
In-the-money options	973,073	In-the-money option liability (net of tax)	\$0
Percentage of all options	28%	Terminal redemption value of funds	\$802
All options % of shares	1.2%	Quarter-to-date equity-based compensation**	\$0

*Includes CI and United Financial investment fund assets administered by Assante advisors.

**Estimate partially based on marked-to-market pre-tax option expense accrual from change in share price and vesting from last quarter-end (\$14.50) to January 31, 2009 (\$14.95).

GEOGRAPHIC EXPOSURE OF AUM			
Canada	45%	Asia	3%
United States	24%	Other	3%
Europe	9%	Cash	16%